



ALSA chooses Vectio to study mobility in its first R&D center

LOCATION	Spain
CLIENT	Alsa
DATE	2024
MARKET	Public Transport

The company Automóviles Luarca SA (ALSA) aims to characterize mobility in the assigned territory in order to, based on this, be able to put forward a series of proposals to improve road passenger transport. To this end, the project is being carried out in several distinct phases:

- Phase I. In this phase, an analysis of the current situation of the territory, in terms of mobility, was carried out to know the supply and demand, including the rural area. Mainly, it consists of a detailed collection of information in which the demographic and mobility trends of the population are known. All the necessary information is collected to have a knowledge of the different means of transport available and of the existing and planned annexed transport infrastructures.
- Phase II. Consists of a detailed diagnosis of the points that generate greater mobility in the territory, analyzing the information collected in the previous phase.
- Phase III. This is the last phase of the project already completed, and after analyzing and carrying out the mobility diagnosis, a series of general actions are proposed to improve the connectivity of the province, specifically through public transport.

These three phases have already been completed, and after that it is intended to continue with the general analysis of mobility, although classifying it into eight different population groups.

The objective of this document is, therefore, to estimate the population that moves for eight different reasons, already predefined in the previous studies:

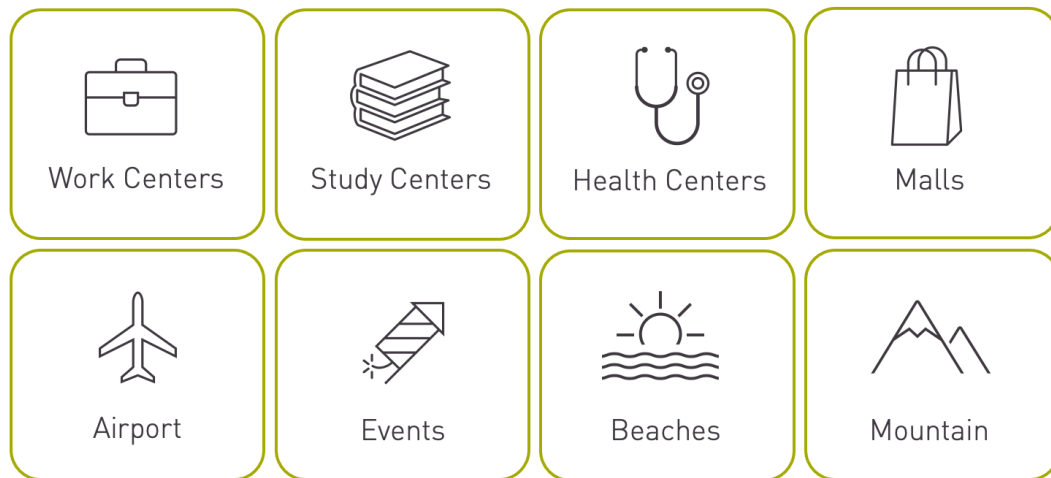


Image 1. Mobility groups analyzed in this document.

In order to carry out this new study dedicated to the investigation of the mobility generated by the previous activities, different methodologies were used to search for information and to process and analyze the data, since the levels of uncertainty and confidence in the different categories varied according to the source of information and the year of the information.

